

UNIVERSITY OF TORONTO
DEPARTMENT OF POLITICAL SCIENCE
WINTER/SPRING 2020

POL 362 H1 S GLOBAL POLITICAL ECONOMY: POLICY AND ANALYSIS

Lecture: Wednesday, 10AM-12noon

Venue: UC 161

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Themes: This course focuses on the challenges of global economic governance, including in such arenas as trade, money, finance, production, innovation, communications, migration, energy, climate, health, and development. Following a brief review of historical and conceptual foundations, the course takes a practical turn. It concentrates on the policies and programs of actual institutions seeking to manage complexity in the contemporary global economy. It introduces the emerging field of global public policy analysis as it examines how key decisions in a changing and interdependent system are made, coordinated, implemented, and evaluated.

EXCLUSION: POL370H1; POL370Y1

PREREQUISITE: 1.0 POL credit; ECO100Y1 or ECO105Y1

RECOMMENDED PREPARATION: POL 208Y; POL 361H1

Assignments, grading and dates:

Participation (10% of final grade); Test (20%, in class on February 5); Essay Prospectus (20%, 700 words maximum, due on February 26); Complete Research Essay (50%, 3500 words maximum, due on March 25 by 11:59PM).

Each assignment will be graded on a scale of 0-100 points. Penalties for lateness: 5 points for each late day. The test will be based on required reading. Weekly attendance is expected.

The essay is the major project for the term. Each student will choose one particular international economic institution, significant non-governmental organization, or recognized policy network. Within that institutional setting, s/he will focus on one important policy or program associated with it. The essay will describe the evolution of

the policy or program and provide an assessment of its rationale, design, impact, and likely future.

The essay itself will develop in two discrete steps. The first step is a prospectus, including a brief historical outline of the development of the policy-making institution chosen and a basic description of the key policy or program that will provide a focal point for the essay. The second step is the completion of the full essay. A successful essay will demonstrate familiarity with, and understanding of, the basic framework for policy analysis provided in the Knill and Tosun text listed below.

General expectations:

Academic Integrity: Academic integrity is fundamental to learning and scholarship at the University of Toronto. Participating honestly, respectfully, responsibly, and fairly in this academic community ensures that the U of T degree that you earn will be valued as a true indication of your individual academic achievement, and will continue to receive the respect and recognition it deserves. Familiarize yourself with the University of Toronto's Code of Behavior on Academic Matters. It is the rule book for academic behavior here, and you are expected to know the rules. Potential offences include, but are not limited to:

In papers and assignments

- a) Using someone else's ideas or words without appropriate acknowledgement.
- b) Copying material word-for-word from a source (including lecture and study group notes) and not placing the words within quotation marks.
- c) Submitting your own work in more than one course without the permission of the instructor.
- d) Making up sources or facts.
- e) Including references to sources that you did not use.
- f) Obtaining or providing unauthorized assistance on any assignment, including working in groups or assignments that are supposed to be individual work, and having someone rewrite or add material to your work while editing it.
- g) Lending your work to a classmate who submits it as his/her own.

Misrepresentation:

- a) Falsifying or altering any documentation required by the University, including doctor's notes.
- b) Falsifying institutional documents or grades.

To remind you of these expectations, and help you avoid accidental offences, we will ask you to include a signed Academic Integrity Checklist with every assignment. If you do not include the statement, your work will not be graded.

The University of Toronto treats cases of academic misconduct very seriously. All suspected cases of academic dishonesty will be investigated following the procedures outlined in the Code. The consequences for academic misconduct can be severe, including a failure in the course and a notation on your transcript. If you have any questions about what is or is not permitted in this course, please do not hesitate to contact the instructor. If you have questions about appropriate research and citation methods, seek out additional information from the instructor, or from other available campus resources like the U of T Writing Website. *If you are experiencing personal challenges that are having an impact on your academic work, please speak to the instructor or seek the advice of your college registrar.* (Normally, students will be required to submit their course essays to Turnitin.com for a review of textual similarity and detection of possible plagiarism. In doing so, students will allow their essays to be included as source documents in the Turnitin.com reference database, where they will be used solely for the purpose of detecting plagiarism. The terms that apply to the University's use of the Turnitin.com service are described on the Turnitin.com website.)

Accessibility Services: Students with diverse learning styles and needs are welcome in this course. In particular, if you have a disability/health consideration that may require accommodations, please feel free to approach the instructor and/or Accessibility Services at (416) 978 8060 (accessibility.utoronto.ca).

Reading assignments:

The following two paperback books include the required readings for the course. Both available for purchase in the University Bookstore or as e-books on-line.

Herman Mark Schwartz, *States versus Markets: Understanding the Global Economy*, 4th edition, Red Globe Press, 2019.

Christoph Knill and Jale Tosun, *Public Policy: A New Introduction*, Red Globe Press/Springer, 2012/2019.

For additional background reading of direct relevance to the course, the following books are recommended.

John Ravenhill, ed. *Global Political Economy*, 5th edition. Oxford University Press, 2017.

Jeffrey A. Frieden, *Global Capitalism: Its Fall and Rise in the Twentieth Century*. Norton, 2006.

William Coleman and Louis Pauly, eds., *Global Ordering: Institutions and Autonomy in a Changing World*. Vancouver: University of British Columbia Press, 2008.

Edgar Grande and Louis Pauly, eds. *Complex Sovereignty: Reconstituting Political Authority in the Twenty-First Century*. Toronto: University of Toronto Press, 2005.

Weekly assignments are listed below. Assignments preceded by an asterisk are required. Please read them before class. Supplementary texts are also listed.

January 8: Course Overview

January 15: Conceptual and Historical Context

* Schwartz, Chapters 1-3. (Go to link on Quercus--Class Announcement 1.)

Karl Polanyi, *The Great Transformation*.

Susan Strange, *States and Markets*.

Robert Cox, *Production, Power, and World Order*.

Immanuel Wallerstein, *The Capitalist World Economy*.

Fred Block, *Origins of International Economic Disorder*.

Steven Krasner, ed. *International Regimes*.

Robert Gilpin, *The Political Economy of International Relations*.

Robert Keohane and Joseph Nye, *Power and Interdependence*.

Hedley Bull, *The Anarchical Society*.

January 22: Political Foundations of Global Capitalism

* Schwartz, Chapters 4-9. Special emphasis on Chapters 5, 8 and 9.

Or Rosenboim, *The Emergence of Globalism*, Princeton University Press, 2017.
Mancur Olson, *The Logic of Collective Action*, Harvard University Press, 1965.
Elinor Ostrom, *Governing the Commons: The evolution of institutions for collective action*, Cambridge University Press, 1990.

January 29: Contemporary Challenges

* Schwartz, Chapters 9-15. Special emphasis on 10, 11, 13, 15.

James Rosenau and Ernst-Otto Czempiel, eds., *Governance without Government*, Cambridge University Press, 1992.
John Mearsheimer, *The Great Delusion: Liberal Dreams and International Realities*, Yale University Press, 2018.
Farrell, Henry and Abraham Newman. 2019. "Weaponized Interdependence," *International Security*. 44(1): 42-79

February 5: TEST

February 12: Public Policy Analysis

* Knill and Tosun, Chapters 1 – 4.

February 26: The Emergence of Global Public Policies

* Knill and Tosun, Chapter 10.

Michael Barnett and Raymond Duvall, eds., *Power in Global Governance*, Cambridge University Press, 2005.
Miles Kahler and David Lake, eds., *Governance in a Global Economy*, Princeton University Press, 2003.
Walter Mattli and Ngaire Woods, *The Politics of Global Regulation*, Princeton, 2009.
Margaret P. Karns, Karen A. Mingst, and Kendall W. Stiles, *International Organizations: The Politics and Processes of Global Governance*, 3rd edition, Lynne Reiner, 2015.
Ian Hurd, *International Organizations: Politics, Law, Practice*, 3rd edition, Cambridge University Press, 2017.
Jacob Kogan, et al., *The Oxford Handbook of International Organizations*, Oxford University Press, 2017.
Thomas Klassen, et al., eds., *The Routledge Handbook of Global Public Policy and Administration*, Routledge, 2019.

ESSAY PROSPECTUS DUE By 11:59PM

March 4: Global Problem Definition and Agenda Setting

* Knill and Tosun, Chapter 5.

Kenneth Abbott, et al., eds. *International Organizations as Orchestrators*, Cambridge University Press, 2015.

Thomas G. Weiss, Rorden Wilkinson, eds., *International Organization and Global Governance*, 2nd edition, Routledge, 2018.

Wolfgang Reinicke, *Global Public Policy*, Brookings, 1998.

March 11: Global Decision-Making and Implementation

* Knill and Tosun, Chapters 6 and 7.

Amos Tversky and Daniel Kahneman, "Rational Choice and the Framing of Decisions," *The Journal of Business* vol. 59:4, 1986, S251-S278.

Diane Stone, *Making Global Policy*, Cambridge University Press, 2020.

March 18: Policy Evaluation

* Knill and Tosun, Chapter 8.

March 25: Governance beyond the Nation-State

* Knill and Tosun, Chapters 9 and 11.

Andrew Hurrell, *On Global Order: Power, Values, and the Constitution of International Society*, Oxford University Press, 2007.

Thomas Weiss, *Global Governance*, Polity, 2014.

Matthias Albert, *A Theory of World Politics*, Cambridge University Press, 2016.

Michael Zürn, *A Theory of Global Governance*, Oxford University Press, 2018.

Emanuel Adler, *World Ordering: A Social Theory of Cognitive Evolution*, Cambridge University Press, 2019.

ESSAY DUE BY 11:59PM

April 1: The Future of Global Public Policy

* Knill and Tosun, Chapter 12.