Jonathan Craft

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DEGREES

Doctor of Philosophy 2013 Simon Fraser University

Institutionalized Partisan Advisors in Canada: Movers and Shapers, Buffers and Bridges Senior Supervisor: Dr. Michael Howlett

Master of Arts: 2008 Ryerson University

At the Seams of Governance Senior Supervisor Carolyn Johns

Bachelor of Arts (Hon) 2004 University of Guelph

EMPLOYMENT

Associate Professor

Department of Political Science

July 1, 2019 - present

Cross-appointed with the Munk School of Global Affairs & Public Policy

University of Toronto

Assistant Professor,

Department of Political Science

July 1, 2013 - 2019

Cross-appointed with the School of Public Policy and Governance

University of Toronto

PROFESSIONAL AFFILIATIONS AND ACTIVITIES

Visiting Fellow, Canada School of Public Service (pending sign-off)

Visiting Fellow, Australia/New Zealand School of Government

2019 – Associate Editor. Journal of Comparative Policy Analysis.

2016-2019 Executive Member (secretary), Canadian Association of Programs in

Public Administration (CAPPA), 2016 - 2019

RESEARCH INTERESTS

Comparative public policy and administration, technology and public sector, Canadian politics, public management

SCHOLARLY AND PROFESSIONAL WORK

<u>Citations</u>	1502
<u>h-index</u>	19
i10-index	22

Peer Reviewed Articles

- 1. Craft, J., Henderson, S. (Forthcoming). Comparing Policy Staffs in Anglo Systems: Conceptual, Methodological, and Empirical findings. Journal of Comparative Policy Analysis.
- 2. Pickering, H., Craft, J., Brans, M. (2023). Ministerial advisers as power resources: Exploring Expansion, Stability, and Contraction in Westminster Ministers' Offices. Parliamentary Affairs, https://doi.org/10.1093/pa/gsad005
- 3. Marciano, R., Craft, J. (2023). Managing Policy Advisory Systems: Trends and Strategies from Anglo Westminster Systems. Journal of Public Policy.
- 4. Henderson, S., Craft, J. (2022). Composition, Distribution, and Change in Canada's Federal Policy Staff. Canadian Journal of Public Administration, 65(3):457-481.
- 5. Boin, A., Brock, K. Craft, J., Halligan, J. 't Hart, P., Roy, J., Tellier, G., Turnbull, L. (2020). Beyond COVID-19: Five commentaries on expert knowledge, executive action, and accountability in governance and public administration. Canadian Public Administration, 63(3), pp. 339–368
- 6. Clarke, A. Craft, J (2019). The Twin Faces of Public Sector Design. Governance: an international journal of policy, administration, and institutions, 32(1): 5-21
- 7. Clarke, A. Craft, J. (2018). The Vestiges and Vanguards of Policy Design in a Digital Context. Canadian Journal of Public Administration, 60(4): 476–497.
- 8. Marando, D., Craft, J. (2017). Disruptions & Dilemmas in Advising Ministers & Legislators in the Digital Governance Era. Canadian Journal of Public Administration, 60(4): 498–516.
- 9. Craft, J., Halligan, J. Assessing 30 Years of Westminster Policy Advisory System Experience. (Early view). *Policy Sciences*. DOI: 10.1007/s11077-016-9256-y
- 10. Craft, J., Daku, M. (2017) A Comparative Assessment of Elite Policy Recruits in Canada. *Journal of Comparative Policy Analysis*, 19(3): 207-226.
- 11. Craft, J., Wilder, M. (2017). Catching a Second Wave: Context and Compatibility in Advisory System Dynamics. *Policy Studies Journal*, 45(1): 215-239.
- 12. Craft, J. (2015). Conceptualizing Partisan Advisers as Policy Workers. *Policy Sciences Journal*, 48(2), 135-158
- 13. Craft, J. (2015). Revisiting the Gospel: Appointed Political Staffs and Core Executive Policy Coordination. *International Journal of Public Administration*, 38(1): 56-65.
- 14. Craft, J. (2013). Appointed Political Staffs and the Diversification of Policy Advisory Sources: Theory and Evidence from Canada. *Policy and Society*, 32(3): 211–223.

- 15. Craft, J., Howlett, M. (2013). The Dual Dynamics of Policy Advisory Systems: The Impact of Externalization and Politicization on Policy Advice. *Policy and Society*, 32(3): 187–197.
- 16. Craft, J., Howlett, M. (2013). Policy Capacity and the Ability to Adapt to Climate Change: Canadian and U.S. Case Studies. *Review of Policy Research*, 30(1), 1-18. DOI: 10.1111/ropr.12000
- 17. Craft, J., Howlett M., Crawford, M., McNutt, K. (2013). Assessing Policy Capacity for Climate Change Adaptation: Governance Arrangements, Resource Deployments, and Analytical Skills in Canadian Infrastructure Policy-Making. *Review of Policy Research*, 30(1), 42-65.
- 18. Craft, J., Howlett, M. (2012). Policy Formulation, Governance Shifts and Policy Influence: Location and Content in Policy Advisory Systems. *Journal of Public Policy*, (32)2, 79-98.
- 19. Craft, J., Howlett, M. (2012). "Policy Analytical Capacity and Climate Change Capability: Theory and Concepts", *Canadian Political Science Review*, 6 (1), 3-14.
- 20. Craft, J., Howlett, M., Crawford, M. (2012). "Policy Analytical Capacity and Climate Change Capability: The Infrastructure Canada Case. *Canadian Political Science Review*, 6 (1), 51-63.
- 21. Craft, J. (2012). Towards a Map of Nodality Tools Use by Canadian Electoral Agencies. *Revue Governance*, 8(1).
- 22. Howlett, M., Craft, J., Zibrik, L. (2009) Government communication and democratic governance: Electoral and policy related information campaigns in Canada. *Policy and Society*, 29(1), 13–22.

Books

- 1. Craft, J. Halligan, J. (2020). Advising Governments in the Westminster Tradition: Policy Advisory Systems in Australia, Britain, Canada and New Zealand. London: Cambridge University Press. Winner of the Charles *Levine Prize*. *Best Book, Structure of Government Section, International Political Science Association*
- 2. Craft, J. (2016). Backrooms and Beyond: Partisan Advisers and the Politics of Policy Work in Canada. Toronto: University of Toronto Press, 320pgs.
 - a. Reviewed:
 - 2017. Partisan Advisers as Policy Workers: The Exceptionalism Put in Perspective Journal of Public Administration Research and Theory. https://doi.org/10.1093/jopart/mux019
 - Anglin, Howard (2016.) Backrooms and Beyond: Partisan Advsiers and the Politics of Policy Work in Canada. Policy Options, Institute for Research on Public Policy, http://policyoptions.irpp.org/magazines/august-2016/backrooms-and-book-review/

Books edited

- 1. Craft, J., Clarke, A. (2018). Issues in Canadian Governance. Toronto: Emond, 224pgs.
- 2. Howlett, M., Wellstead, A., Craft, J. Eds. (2016). *Policy Work in Canada: Professional Practices and Analytical Capacities*. University of Toronto Press, 432 pgs.

Chapters

- 1. Craft, J. (2023). Policy work: Ministerial advisers and making policy. In Shaw and Eichbaum (eds.) Handbook of Ministerial Advisers. Edward Elgar.
- 2. Craft, J. (2022). A tools-based approach to understanding & optimizing policy advice in Routledge Handbook of Policy Tools, M. Howlett eds
- 3. Craft, J., Esselment, A. (2021). Harper and the Henchmen? Exempt Staff and Regional Policy Dynamics in Canada, in Farner, J. Simmons, J. (eds). Regional Dynamics of Institutional Change and Policy Development in the Harper Era. University of Toronto Press, pp.113-136.
- 4. Craft, J. (2019). Canadian 'Exempt Staffs', in Ministers, Minders and Mandarins: An International Study of Relationships at the Executive Summit of Parliamentary Democracies. Eichbaum and Shaw (eds.).
- 5. Craft, J., R. Paul Wilson. (2018). Policy analysis and the central executive, in Policy Analysis in Canada, Howlett and Dobuzinskis (eds.), Bristol: Policy Press.
- 6. Craft, J. (2018). Out from the Shadows: Political Staff as Public Administrators. In C. Dunn (eds). The Handbook of Canadian Public Administration. Toronto: Oxford University Press.
- 7. Craft, J. (2018). Cabinet and Decision Making, in Craft and Clarke Eds 'Issues in Canadian Governance', pp. 51-68, Toronto: Emond.
- 8. Craft, J., Howlett, M. (2017). Unpacking Policy Advice: Policy Advisory Systems in Policy Formulation, pp 217-233 in Howlett and Mukherjee Eds., *Handbook of Policy Formulation*. Edward Elgar.
- 9. Craft, J., Howlett, M. (2017). Advisory System and Policy Formulation Dynamics, pp. 491-503 in Howlett and Mukherjee Eds., *Handbook of Policy Formulation*. Edward Elgar.
- 10. Craft, J. (2016). Governing on the Front Foot: The Permanent Campaign and Canada's Evolving 'Bargain', in A. Marland, T. Giasson, and Anna Esselment Eds., *The Permanent Campaign in Canada*. Vancouver, UBC Press.
- 11. Craft, J., Hardy, S. (2016). Targeted Supply-Side Policy Capacity Dynamics: High Caliber Policy Worker Recruitment in Canada, in Howlett, M., Wellstead, A. and Jonathan Craft Eds., *Policy Work in Canada Professional Practices and Analytical Capacities*. University of Toronto Press.
- 12. Craft, J. (2016). Policy Work and the Political Arm of Government: Appointed Political Staffs in Canada, in Howlett, M., Wellstead, A. and Jonathan Craft Eds., *Policy Work in Canada Professional Practices and Analytical Capacities*. University of Toronto Press.
- 13. Wellstead, A., Craft, J. Howlett, M. (2016). Policy Work Systems and Contexts: Implications for Scholarship, in Howlett, M., Wellstead, A. and Jonathan Craft Eds., *Policy Work in Canada Professional Practices and Analytical Capacities*. University of Toronto Press.
- 14. Howlett, M. Craft, J. (2013). Policy Advisory Systems and Evidence-Based Policy, pp. 27-44 in S. Young Eds., *The Evolution of Evidence Based Policy Making in Canada*. Toronto: Oxford University Press
- 15. Craft, J. (2013). Policy Advice and New Political Governance: Revisiting the Orthodox", pp.41-59 in Roberge & Conteh Eds., *Canadian Public Administration in the 21st Century*. Boca Raton: CRC Press.
- 16. Craft, J. (2010). Do Politicians Control Government? pp.54-64, in, R. Leone and F. Ohemeng Eds., *Approaching Public Administration: Core Debates and Emerging Issues*. Emond Montgomery Publications.
- 17. Howlett, M., Craft, J., Zibrik, L. (2010). Government Communication and Their Policy Impact: Lessons from Two Canadian Case Studies, in M. Martínez Eds., *Democracy, Communication & Media: Recent Experiences from Mexico and Canada*. Mexico DF: UNESCO.

Non-Refereed Publications

- 1. Craft, J. Nair, A. (2023). Digital Government During Crisis: Nova Scotia's Safe Checkin Application. Toronto: Policy Ready/IPAC/Code for Canada Digital Government Case Study Series.
- 2. Craft, J. Clasadonte, C. Wilder, M. (2022). Pulling Back the Curtain on Digital Transformation: Public Service Commission of Canada's Application Rationalization Project. Toronto: Policy Ready/IPAC Digital Government Case Study Series.
- 3. Aghdaee, M., Kou, J., Craft, J. (2021) Building Digital Government Talent Pipelines Recruitment and Retention for Digital Era Government
- 4. Craft, J. Clasadonte, C. Wilder, M. Moving the Dial: Digital Government and Performance Management. Analyzing the Public Service Commission of Canada's Application Rationalization Project. Toronto: Policy Ready/IPAC Digital Government Case Study SeriesLing, J., Clarke, A. Craft, J. (2020). <u>Digital @ Work: Transforming Ontario's Student Assistance Program</u>.
- 5. Clasadonte, C., Wilder, M., Craft, J. (2020)
- 6. Applying Digital Ways of Working: Redesigning Ontario's Environmental Registry.
- 7. Craft, J., Lindquist, E., Longo, J., Millar, H. (April, 2019). <u>Making Digital Happen:</u>
 Ontario's Public Service and the Challenges of Digital Governance. Toronto: Policy Ready
- 8. Political Advisers, What Do They Do? (2016). Canadian Government Executive Magazine, 22(5), p.10-11.
- 9. Public Servants, Political Activity, and "Harperman". (2015). In A. Marland and . Giasson Canadian Election Analysis 2015: Communication, Strategy, and Democracy, pp.58-60. Vancouver. University of British Columbia Press
- 10. Howlett, M. and J. Craft, 2013. Application of Federal Legislation to Alberta's Mineable Oil Sands. Oil Sands Research and Information Network, University of Alberta, School of Energy and the Environment, Edmonton, Alberta. OSRIN Report No. TR-33. 94 pp.
- 11. Craft, Jonathan. (2013). "The Promise and Paraoxes of Open Government in Canada", pp. 209-222 in B. Doern & C. Stoney (eds.) How Ottawa spends, 2013-14.

Manuscripts/publications in preparation and submitted to publishers

Books in preparation

- 1. Policy Design and Performance in Digital Westminster.
- 2. Centres of Government: Tactics and Trends
- 3. Policy Advisory Systems Handbook. (eds) with G. Capanno, and M. Howlett
- 4. Canada in Comparative Perspective. (eds) with E. Lindquist

Articles in progress & under review

- 1. Craft, J., Marciano, R. Within Design Feedback. (Revise and Resubmit Policy Sciences)
- 2. Craft, J. Henderson, S. Taking Stock of Policy Staff Over Time: Insights from Anglo Countries. (Revised and Resubmitted, Policy Studies)
- 3. Craft, J., Henderson, S. Punching Above Their Weight or Falling Flat? Policy Reform Initiatives in Australia, Britain, Canada, and New Zealand. (Under Review at the Australian Journal of Public Administration)
- 4. Craft, J. Performance Management in the Digital Era
- 5. Craft, J. Comparing Digital Policy Design in Westminster Systems
- 6. Craft, J. Comparing Central Agencies in the Anglo Tradition

- 7. Craft, J. Digital Government Performance Management
- 8. Craft, J. Inside and Out: A Feedback Approach to Policy Advisory Systems

Chapters accepted/in press

Papers presented at meetings and symposia (Last 5 years).

- 1. Inside and Out, Policy feedback approach to advisory systems, international conference on public policy, Toronto, 2023
- 2. Public Service Policy Staff Canada in Comparative Perspective, CAPPA conference, Victoria, May 2022
- 3. Within Design Feedback. Presented at the 2nd Annual CPPN conference.
- 4. Policy Advisory Systems in Westminster. (2019). Presented to a Workshop on Political Advisers. Hertie School, Berlin.
- 5. Clarke, A., Craft, J. (2019). Digital Policy Skills in the Westminster Cluster. Presented at the International Public Policy Conference, Montreal.
- 6. Craft, J., Clarke, A. (2019). Die Hard With (Policy) A Vengeance? Implementation Effects in Digital Era Policy Design. Presented at the International Public Policy Conference, Montreal.
- 7. Policy Advisory Regimes (with Matt Wilder). Toronto Public Policy and Governance Workshop, Toronto March 16, 2018.
- 8. "Looking back and thinking ahead: 30 years of policy advisory system scholarship". With John Halligan. Comparing Policy Advisory Systems Panel, International Conference on Public Policy. Milan, Italy, July, 2015.
- 9. Beyond Blame Avoidance: Partisan Advisers, Policy Learning, and Political Policy Failure Avoidance. Political Advisers Panel, International Conference on Public Policy. Milan, Italy, July, 2015.
- 10. "Comparing Policy Work at the Centre". With Guy Peters. Policy Making at the Center of Government: Centering and Decentering Dynamics in Comparative Perspective Panel. International Conference on Public Policy. Milan, Italy, July, 2015.
- 11. Wilder, M., Craft, J. "Scaling Up and Across: Policy Advisory Regimes". Comparing Policy Advisory Systems Panel, International Conference on Public Policy. Milan, Italy, July, 2015.
- 12. Craft, J., Wilson, P. "Keep it Brief: Briefing Notes and Canadian Central Agencies Advisory Practices". Canadian Association of Public Administration Programs, Glendon College, York University. Toronto, Canada. May, 2015.
- 13. Policy Design in the Digital Age: Instruments, Actors and Spaces". With Amanda Clarke. ECPRC Joint Workshop, Warsaw, Poland. March 31-April 2, 2015
- Craft, J., Wilder, A. Catching a Second Wave: Context and Compatibility in Advisory System Dynamics and Management. Invited Workshop, Tucson, Arizona. October 17-19, 2014
- 15. Craft, J. Political-Administrative Dynamics and Advisory System Stability and Decay. Study Group IX: Civil Service and Politics, 2014 International Congress of the International Institute of Administrative Sciences (IIAS). Morocco, June, 2014.
- 16. Craft, Jonathan. Beyond First Wave Advisory System Approaches. Presented at the International Research Society for Public Management meetings, Ottawa, April, 2014
- 17. Beyond First Wave Advisory System Approaches. Presented at the International Political Science Association Meetings, Montreal, July 2014.
- 18. Craft, J., Jarvis, M., and Conly, B. Making the Case for a Neo-Executive Styles Approach. Presented at the International Research Society for Public Management meetings, Ottawa, April, 2014

- 19. Craft, J., Jarvis, M., and Conly, B. Making the Case for a Neo-Executive Styles Approach. Presented at the International Political Science Association Meetings, Montreal, July 2014.
- 20. Craft, Jonathan. Political-Administrative Dynamics and Advisory System Stability and Decay. To be presented at the International Institute for Administrative Sciences Meetings, Morocco, June, 2014.
- 21. Craft, Jonathan. Appointed Political Staffs and Core Executive Policy Coordination: Exploring Locational and Relational Considerations. International Conference on Public Policy. Grenoble, France. June 26-28th, 2013.
- 22. Craft, Jonathan. At the 'Centre' and Down the Line: Institutional Location and Appointed Political Staffs Policy Formulation Activity. Annual Canadian Association of Programs in Public Administration (CAPPA) conference. Ryerson University, Toronto. May 27-28th, 2013.
- 23. Craft, Jonathan. "Advice Giving in Austere Times". Ryerson Policy Studies Conference: Policy Research in Times of Austerity and Uncertainty. Toronto, Ontario. May 8-10, 2013.
- 24. Craft, Jonathan. "Institutionalized Partisan Policy Workers in Canada: Movers and Shapers, Buffers and Bridges". Policy Advice and Policy Work (II) Panel. International Political Science Association, July 8-12, 2012. Madrid, Spain.
- 25. Craft, Jonathan. "Institutionalized Partisan-Political Policy Advice in Canada". 1st Annual Canadian Association of Programs in Public Administration (CAPPA) conference. Carleton University, May 28th-29th, 2012. Ottawa, Ontario.
- 26. Craft, Jonathan. "Movers and Shapers, Buffers and Bridges: Unpacking the Policy Work of Institutionalized Partisan Advisers in Canada". Changing Environment of Political Communications Panel, Canadian Political Science Association Annual Meeting, June 13, 2012. University of Alberta. Edmonton, Alberta.
- 27. Craft, Jonathan. "At the Center and Down the Line: Process and Substance Dimensions of Institutionalized Political Policy Advice in Canada". New Researchers Panel, International Research Society of Public Management. April 11-13, 2012. Rome, Italy.
- 28. Craft, Jonathan. "Canadian Partisan Advisers and Policy-Making: Currency in the Policy Process or a New Public Governance Bargain". International Research Society of Public Management Conference, Dublin, Ireland April 11-13, 2011.
- 29. Craft, Jonathan and Michael Howlett. "(Re)Conceptualizing Policy Advice: Location and Contnt in Policy Advisory Systems". Annual Meeting of the Nordic Political Studies Association Vaasa Finland August 10, 2011.
- 30. Craft, Jonathan. Howlett, Michael, and Mark Crawford. "Shifting Mandates and Climate Change Policy Capacity: Preliminary Findings from the Infrastructure Canada Case". Western Economics Association Annual Meeting, San Diego, California, July 1, 2011.

LIST OF COURSES

Undergraduate courses taught

- 1. POL 379 Digital Governance and Policy Making (2020, 2021, 2022, 2023)
- 2. POL 214, Canadian Politics (2016, 2017)
- 3. POL 474H1 Politics and Policy Analysis. (2014, 2015, 2016, 2017, 2018, 2021, 2022)
- 4. PPG301. Introduction to Public Policy. School of Public Policy and Governance, University of Toronto. (2014, 2016, 2017, 2018)
- 5. POL 300 Selected Topics: Introduction to public policy (2017).
- 6. POL 253: Introduction to the Public Policy Process. Simon Fraser University. (2011)

7. POL 359: Selected Topics in Governance: Corruption, Scandal, and Public Sector Ethics. Simon Fraser University. (2010)

Graduate courses taught

- 1. POL 2318 PhD Core Course, Public Policy (2022)
- 2. PPG 2014. Digital Government and Policy Design (2020, 2021, 2022, 2023)
- 3. POL 2317. Politics and Policy Analysis. (2014, 2015, 2016, 2017, 2018, 2021, 2022)
- 4. PPG 1000. Institutions and Governance School of Public Policy and Governance, University of Toronto. (2013, 2014, 2017, 2018-2023).
- 5. PPG 1001. The Policy Process. (2015)
- 6. PADM 5117. Public Management and the Political System in Canada. Graduate Course, School of Public Policy and Administration, Carleton University. (2013).

SUPERVISIONS

PhD.

- 2021 Samuel Henderson (supervisor). Orphan Drug Policy in Canada and Australia
- 2018 Reut Marciano (supervisor). Policy Advisory Systems and Consultants in Canada and Isreal.
- 2018 Dylan Marando (committee member, graduated 2022).

MA

- 2023 Fabian Siau (Munk, digital government thesis)
- 2023 Lorraine Fabre (consultants and policy advisers' thesis)
- 2018 Jack Fraser (Supervisor). Basic Income and Advocacy Coalitions

RESEARCH Grants:

- 1. SSHRC Insight Development Grant, 2017-2019, \$61k, Policy Advice and the Westminster Tradition: Policy Advisory Systems in Canada, Britain, Australia, and New Zealand. With John Halligan.
- 2. Government of Ontario, Contribution Agreement, Digital Governance Partnership Research Project, 2017-2019 (Co-PI with Evert Lindquist, Amanda Clarke, \$125k)
- 3. Digital Governance and Data Analytics Research Initiative, \$82k, School of Public Policy and Governance, University of Toronto, Co-PI with Michael Donnelly
- 4. Social Science Humanities Research Council 2011-12 (\$17, 500)
- 5. Connaught New Researchers Grant 2014-15 (\$9, 900)
- 6. SSHRC SIG Grant, School of Public Policy & Governance 2013 (\$800), 2015 (\$300)
- 7. SSHRC SIG Grant, Political Science 2013 (\$1000), 2014 (\$1000), 2015 (\$1000)

Awards and Honours

2021, Charles Levine Prize. Best Book, Structure of Government Section, International Political Science Association

Dean's Excellence Award: 2014, 2015, 2016, 2017, 2018, 2019

ADMINISTRATIVE POSITIONS

Positions held and service on committees and organizations within the University.

- 1. Area Coordinator for Public Policy field, department of political science (2018, 2022)
- 2. Executive Committee member, School of Public Policy and Governance (2017-2018)
- 3. Placement Co-Director, Political Science, 2015-present
- 4. PhD Application adjudication committee (2014, 2015)
- 5. Candidate Search Committee Member, St. George Campus, Environmental Politics 2014
- 6. Internal departmental SSHRC review committee (2014, 2012)
- 7. PhD Admissions committee member (2022)
- A. Positions held and service on committees and organizations outside the University of scholarly and academic significance.
 - a. Associate Editor, Journal of Comparative Policy Analysis (2019-
 - b. Manuscript reviewer: Canadian Journal of Political Science, Policy Sciences, Policy Studies, Public Administration, Canadian Public Administration, Journal of Comparative Policy Analysis, Policy Studies Journal, Canadian Public Policy.
 - c. Executive member (secretary), Canadian Association of Programs in Public Administration (2016- 2019)