

b2B backpack to BRIEFCASE

DEPARTMENT: Political Science

DATE Wednesday, March 27, 2013
TIME 6:00 pm to 8:00 pm
LOCATION Political Science Conference Room, Sid Smith Hall (3rd floor)
100 St. George Street

No cost to attend / Complimentary snacks and beverages will be provided



Interested in networking with U of T alumni who studied Political Science and used their education and passion to pursue and achieve successful careers in Communications, PR and Social Media? Attend this panel discussion with Political Science alumni who will speak about their respective career paths and offer advice on entering a career in this exciting industry. Following the panel discussion and Q&A, light refreshments will be served and there will be an opportunity for networking.

PANELLISTS

Ainka Jess, Senior Communications Officer, *CBC*

Carolyn Van, Co-Founder, *thirdocean*

Rayanne Langdon, Senior Consultant, *High Road Communications*

Michael Edwards, Consultant & Digital Strategy Lead, *Navigator*

MODERATOR: Justine Abigail Yu, Communications Coordinator, *Operation Groundswell*

REGISTER ONLINE AT:

WEBSITE: <http://www.alumni.utoronto.ca/backpack>

Backpack to Briefcase (b2B) is an interdisciplinary learning series that brings together upper year students and alumni in a relaxed setting to share questions, experiences and professional advice. Students learn about different career options while giving alumni the opportunity to interact with students, return to campus, and share stories of success in the professional world.

Backpack to Briefcase is proudly sponsored by: